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Объединенных Наций по
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联合国教育、
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منظمة الأمم المتحدة
للترية والعلم والثقافة

UNITWIN/UNESCO Chairs Programme

Dr. Ricardo Villanueva Lomelí
Rector
University of Guadalajara
Periférico Norte N° 799 Nucleus
Universitario, C. Prol. Nativity scenes,
45100 Zapopan, Jal.
Mexico

Ref: ED/FLI/23/329

11 November 2023

Subject: Validity of the Agreement of the UNESCO Chair on Social Innovation and Entrepreneurship, University of Guadalajara, Mexico (ID 2019MX1382)

Dear Rector,

We wish to refer to your request for the renewal of the Agreement between UNESCO and the University of Guadalajara concerning the UNESCO Chair on Social Innovation and Entrepreneurship, established in November 2019. I am pleased to inform you that the above-mentioned Agreement shall remain valid until 31 December 2027.

A new standard UNESCO Chair logo is enclosed for the use of this Chair in all multimedia materials, social media, websites, brochures and other materials and documents, including when materials are re-printed and/or re-produced. Guidance on the use of the new logo is outlined in the revised [UNITWIN/UNESCO Chairs Programme guidelines and procedures](#) (March 2022).

Moreover, please note that all promotional and information materials published by the Chair or the Host Institution, bearing the UNESCO Chair logo (example: pamphlets and other electronic documents) should bear the disclaimer:

“The designations employed and the presentation of material throughout this publication do not imply the expression of any opinion whatsoever on the part of UNESCO concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers or boundaries.

The ideas and opinions expressed in this publication are those of the authors; they are not necessarily those of UNESCO and do not commit the Organization.”

We invite you to consult the above-mentioned [UNITWIN/UNESCO Chairs Programme guidelines and procedures](#), regarding some changes in terms of administrative procedures. Should the University wish to continue to host the abovementioned UNESCO Chair, a formal request is to be submitted to UNESCO **by 30 June 2027, or six months before the end of the validity of the current agreement through the dedicated online platform**. The renewal of the Chair may require the signature of a new agreement.

To ensure that all UNESCO Chairs and Networks are contributing to UNESCO's programme and priorities, a revised set of criteria will be used in the evaluation of requests for renewal, as published in Annex B of the revised guidelines.

The Chair is encouraged to continue its engagement with UNESCO and to explore opportunities, notably with the sector on Education and with other UNESCO Chairs and Networks. A database of the programme members is updated regularly on the [UNITWIN Programme webpage](#).

Finally, I invite the Chairholder and the Chair's team to contact the designated focal point, Ms. Aikaterini Ananiadou, Section of Youth, Literacy and Skills Development (e-mail: k.ananiadou@unesco.org) to seek out additional partnership prospects.

For all other issues, please contact the UNITWIN Programme team at unitwin@unesco.org.

Yours sincerely,



Sobhi Tawil (PhD)
Director
Future of Learning and Innovation