

UNESCO CHAIR/UNITWIN NETWORK PROGRESS REPORT FORM

Title of the Chair/Network:	Social Innovation and Entrepreneurship
Host Institution:	University Of Guadalajara
Date of establishment of Chair/Network: <i>(mm, yyyy)</i>	November 15, 2019
Period of activity under report: <i>(mm, yyyy - mm, yyyy)</i>	November to December 2019
Report established by: <i>(name, position)</i>	PhD. Elia Marúm Espinosa Chairholder

To be returned by electronic mail to both: unitwin@unesco.org and i.nichanian@unesco.org

Or by mail to UNESCO, Division for Teacher Development and Higher Education,
Section for Higher Education
7, place Fontenoy – 75352 Paris 07 SP, France
Fax: 33 (0)1 45 68 56 26/27/28

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1. Executive Summary:

Major outcomes, results and impact of the Chair, including on national policies, in relation to its objectives as stated in Article 2 of the Chair Agreement (between the Institution and UNESCO)
(Not exceeding 300 words)

On november 14, 2019 ThePresident (General Rector) of the University of Guadalajara signed the agreement for the establishment of the Chair, so that , from with the UNESCO, that is the date of installation and star of the UNESCO chair Social innovation and entrepreneurship, by the which this report only covers the months of november and december 2019

During the month of november, steps were taken to prepare the headquarters of the Chair, arranging many signs for the physical location, as the necessary banners to put them in the activities that carried out and to have a permanent banner in the Innovation and Entrepreneurship center (LINE)

Steps were taken to develop the logo of the chair in accordance with the standards requested by UNESCO.

We made the arrangements for the inauguration of the UNESCO Chair and the installation of the Advisory Council in March 2020 (the covid-19 did not allow it)

It was not possible to make arrangements for the 2019 budget of the Chair because the budget of the University of Guadalajara already ended the fiscal year.

2) Activities:

Overview of activities undertaken by the Chair during the reporting period

a) Education/Training/Research <i>(key education programmes and training delivered and research undertaken by the Chair during the reporting period, target group and geographical coverage)</i>	
i) Education (leading to certificate)	<p>We participated in the Master in Social Innovation and Welfare Management in the review of the matters related to the social enterprise.</p> <p>We collaborate with the Educational Entrepreneurship and Innovation Program at the University Center for Administrative Economic Sciences (CUCEA) of the University of Guadalajara.</p>
ii) Training (short term)	
iii) Research	

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b) Conferences/Meetings

(key conferences and meetings organized by the Chair or to which its Chairholder contributed)

i) Key conferences and workshops hosted by the Chair

Participated in the organization and evaluation of the entrepreneurship and social projects presented in the framework of the ENACTUS program.

A presentation of the Chair was prepared and submitted to the Secretary of Innovation, Science and Technology of Jalisco that is one of our institution that are part of the promoting group of the chair

Participated as convenor and organizer of the Social entrepreneurship tour 2019, in the framework of the social entrepreneurship program, which takes place in all the University Centers of the University of Guadalajara.

ii) Other conferences/organizational activities undertaken by the Chairholder

Lecturer at the Center for Interdisciplinary studies in education and development (CeIED) of the University of Lusófona "Higher education in the current reality of Mexico an the role of the University of Guadalajara" november 21, 2019

She participated in the Master in Social Innovation and Welfare Management with a conference for the students and teachers, and in the review of the matters related to the social enterprise.

iii) A selection of conference presentations by the Chairholder and other colleagues

c) Interuniversity Exchanges/Partnerships

(principal exchanges/partnerships between the Chair and other institution,s including UNESCO Chairs/UNITWIN Networks)

All the procedures were carried out before the Mexican Commission for Cooperation with UNESCO (CONALMEX) to integrate the Chair into the Network Of UNESCO Chairs in Mexico.

There is a close collaboration with the Secretary of Innovation Science and Technology of Jalisco

The chairholder is responsible for the Educational Entrepreneurship and Innovation Program at the University Center for Administrative Economic Sciences (CUCEA) of the University of Guadalajara.

Planning begins for collaboration with Centralamerican NGOs on innovation and social entrepreneurship.

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d) Publications/Multimedia Materials

(major publications and teaching/learning materials)

<i>Please tick relevant fields of output and indicate volume of output:</i>	[no.]	[tick]
Books	<input type="checkbox"/>	
Books (edited)	<input type="checkbox"/>	
Books (chapters)	<input type="checkbox"/>	X
Monographs	<input type="checkbox"/>	
Research Reports	<input type="checkbox"/>	
Journal Articles (refereed)	<input type="checkbox"/>	
Conference Proceedings	<input type="checkbox"/>	
Occasional Papers	<input type="checkbox"/>	
Teaching/Learning Materials	<input type="checkbox"/>	
Multimedia Materials (CD-ROM)	<input type="checkbox"/>	
Multimedia Materials (Video)	<input type="checkbox"/>	
Multimedia Materials (Other)	<input type="checkbox"/>	

Give details of major publications and materials including full citations.

i) Theses

The Chairholder participate in the direction of the thesis of Jose Antonio Muedano Valladolid with the title "Social entrepreneurship: Training in the University Center of Economic and Administrative Science (CUCEA)" he is student of the Master in Management and Policies of Higher Education of CUCEA of the University of Guadalajara

ii) Publications

Marúm Espinosa, E. y Robles Ramos, Ma. L.(2019) The Gender perspective for leadership in social innovation and entrepreneurship. A Case Study. From the book: Prieto Quezada ,Ma.,Carrillo Navarro, Jose.,Cruz Covarrubia,Lucila.,Aguilar Perez, Pedro., Herrera, Claudia (2019) Leadership and production of academies bodies **ISBN: 978-84-18080-62-3**

e) Cooperation with UNESCO Headquarters, Field Offices

The Chairholder is responsible for the research and innovation program and a member of the advisory council of the UNESCO Chair Gender, Leadership and equity

f) Other
(any other activities to report)

3. Future Plans and Development Prospects:

Outline of action plan for the next biennium and short/medium and long-term development prospects. Please do not hesitate to refer to difficulties that the Chair has experienced

(Not exceeding 300 words)

In 2020:

- Development of a platform for Social Innovation and Entrepreneurship that includes the first stage of the repository of successful case studies and open access materials.
- Planning of teacher training activities.
- The curricular revision and the consultation on incorporation of the transversal axis and contents of social innovation in the University Centre of Economic and Administrative Sciences (CUCEA).
- A cycle of talks, conferences and workshops on Innovation and social entrepreneurship.
- A Week of Social Innovation and Entrepreneurship.
- A Metropolitan University Forum.
- A third edition of the Social Entrepreneurship Tour.

In 2021:

- An International Congress "Innova and Emprende Social".
- A proposal of intervention in the curricular mesh of the educational programs of the University Centre of Economic and Administrative Sciences (CUCEA).
- The articulation with the Consortium Social Innovation Network.
- Printed and electronic publications on progress in the field of Social Innovation and Entrepreneurship.



Appendix:

1) Human Resources

The UNESCO chair participates in the formation of human resources by having Litzy Maria Beltrán Camarena as an assistant scholar of the International Business degree, she is a beneficiary of the program of economic stimulus to outstanding students of CUCEA, from september 23 to december 20, 2019.

The UNESCO chair is also a trainer in social service of Edith Macias Navarro, she is students of the International Business degree, CUCEA from september 2, 2019 - march 2020.

2) Financial Resources

Please tick sources of financial

[tick]

Amount (\$)

<i>contribution and specify the amount in U.S. dollars</i>	Host Institution	<input type="checkbox"/>

	Partner Institution	<input type="checkbox"/>

	Government Body	<input type="checkbox"/>

	Other Public Institution/Body	

	(incl. Research Councils)	<input type="checkbox"/>
	UNESCO	<input type="checkbox"/>

Other UN Agency	<input type="checkbox"/>	

IGO	<input type="checkbox"/>	

NGO		

Industry	<input type="checkbox"/>	
_____	<input type="checkbox"/>	
Other Private		

Give details of financial contributions, material resources and space.

It was not possible to make arrangements for the 2019 budget of the Chair because the budget of the University of Guadalajara already ended the fiscal year.

End of the Form