

**AGREEMENT**

**BETWEEN**

**THE UNITED NATIONS EDUCATIONAL, SCIENTIFIC AND  
CULTURAL ORGANIZATION**

**AND**

**THE UNIVERSITY OF GUADALAJARA**

**CONCERNING**

**THE ESTABLISHMENT OF A UNESCO CHAIR ON  
SOCIAL INNOVATION AND ENTREPRENEURSHIP**

**AT**

**THE UNIVERSITY OF GUADALAJARA  
(MEXICO)**

## Agreement

### concerning the establishment of a UNESCO Chair on Social Innovation and Entrepreneurship at the University of Guadalajara, Guadalajara, Mexico

The United Nations Educational, Scientific and Cultural Organization (hereinafter referred to as "UNESCO"), 7 Place de Fontenoy, 75352 Paris 07 SP, France, represented by its Director-General, Ms Audrey Azoulay,

and

The University of Guadalajara (hereinafter referred to as The University) Av. Juárez 976, Edificio de la Rectoría General, Piso 11, Colonia Centro, C.P. 44100, Guadalajara, Jalisco, México, represented by its Rector General, Dr. Ricardo Villanueva Lomeli,

Considering that one of the essential factors favouring development in UNESCO's fields of competence is the exchange of experience and knowledge between universities and other higher education institutions;

Convinced that joint work by university teachers, researchers and administrators from regions all over the world will provide important benefits for the entire academic community,

Bearing in mind UNESCO's mission and objectives as set forth in its Constitution, and its role in promoting international inter-university cooperation;

Taking into account the experience of the UNESCO/UNITWIN Chairs Programme as a stimulus for academic mobility and the rapid transfer of knowledge through twinning, networking and other linking arrangements;

Have agreed as follows:

**Article 1** The University shall, in cooperation with UNESCO, establish a UNESCO Chair on Social Innovation and Entrepreneurship (hereinafter referred to as "the Chair") at the University of Guadalajara.

**Article 2** The purpose of the Chair shall be to promote an integrated system of research, training, information and documentation on Social Innovation and Entrepreneurship. It will facilitate collaboration between high-level, internationally-recognized researchers and teaching staff from the University and other institutions in Mexico, as well as elsewhere in Latin America and the Caribbean, in Europe, and in other regions of the world.

The specific objectives of this Chair are to:

- promote innovation and social entrepreneurship as prerequisites for achieving the Sustainable Development Goals (SDGs), enhancing social equity and the quality of education, and contributing to building a culture of sustainability,
- support capacity enhancement in social innovation, social entrepreneurship and welfare management of students, teachers, managers and the population in general, notably through a Master's programme, an Academic Programme of Social Entrepreneurship and Educational Innovation, and short-term training courses,

- carry out jointly with partners research and studies on social innovation and entrepreneurship and disseminate results widely, including online;
- support the development and implementation of social entrepreneurship projects that strengthen the social innovation system. Promote youth leadership in all these initiatives;
- provide input to public policy development in the field of social innovation and entrepreneurship;
- facilitate networking, collaboration, the sharing of knowledge and good practices in social innovation and entrepreneurship at the national and international levels; and,
- cooperate closely with UNESCO and existing UNESCO Chairs on relevant programmes and activities.

**Article 3** The University, in consultation with UNESCO, shall appoint the Chairholder, who will be selected in accordance with the procedures described in UNESCO's "Guidelines and Procedures for the UNITWIN/UNESCO Chairs Programme".

**Article 4** The Chair shall consist of the Chairholder and the necessary teaching personnel, researchers and students required to carry out the specific training, research and outreach activities of the Chair.

**Article 5** The University shall sign a contract with the Chairholder for a fixed period to be determined by the University, giving the Chairholder the same rights and obligations as those of other scholars of the same category at the University. The contract shall also define the Chairholder's salary and benefits, travel expenses, installation grant, housing and medical insurance.

**Article 6** The University shall grant the Chairholder the facilities necessary to accomplish his/her academic research and training activities, i.e. the opportunity to organize and promote an integrated system of research, training, information and documentation, and to disseminate the results of research in the field of Social Innovation and Entrepreneurship.

**Article 7** The University shall submit to UNESCO a mid-term progress report and a final report on the activities carried out by the Chair and on the financial resources of the Chair. The reports should comply with the UNESCO template. They will be reviewed by UNESCO and will be published on the UNITWIN portal.

**Article 8** The University shall arrange for the Chair to participate in UNESCO programmes and activities with a view to strengthening international academic cooperation. Wherever possible, the University shall arrange for the Chair to engage in the exchange of professors, researchers and students with other universities within the framework of the UNITWIN Programme.

- Article 9** Within that framework, the University shall endeavour to associate the Chair with the activities of other Chairs and inter-university networks in the different regions of the world.
- Article 10** Subject to the terms of this Agreement, the University shall assume all expenses linked to the implementation of activities undertaken by the Chair.
- Article 11** In order to demonstrate its link with UNESCO, the UNESCO Chair is invited to use the composed UNESCO/UNITWIN logo that includes the UNESCO official logo and the UNITWIN logo to the right of the former, under the following conditions:
- The conditions for the use of the logo will be determined by UNESCO and cannot be modified without the prior agreement of UNESCO; UNESCO shall provide the Chair with a high definition electronic format of the composed logo in compliance with the agreed specifications;
  - The logo must be cautiously used with a view to avoiding misinterpretation by the general public, notably concerning the respective status of the Chair, the University and UNESCO, as specified under the provisions of Article 12 of the Agreement; the composed UNESCO/UNITWIN logo shall not, under any circumstances, be used for any commercial purposes, either by the Chair or by the University;
  - All promotional and information materials published by the Chair or the University, bearing the composed UNESCO/UNITWIN logo (example: pamphlets and other electronic documents) should bear the disclaimer: *The authors are responsible for the choice and presentation of views contained in this ...and for opinions expressed therein, which are not necessarily those of UNESCO and do not commit the Organization.* and,
  - The University will assume full responsibility for any legal consequences stemming from this use.
- Article 12** Neither the University nor any member of its staff employed for the implementation of the activities linked to the Chair shall be considered an agent, representative or member of UNESCO's staff, nor shall they enjoy any benefit, immunity, remuneration or reimbursement if not clearly foreseen in this Agreement; moreover, they shall not be authorized to present themselves as being part of UNESCO, or make statements on UNESCO's behalf, or commit UNESCO to any expense of any nature or to any other obligation.
- Article 13** The University shall be entirely responsible for taking any measures it deems necessary to insure itself against loss, injury or damage incurred during the implementation of these activities.
- Article 14** The present Agreement shall enter into force for a period of 4 (four) years on the date of both signatures having been appended. It may be cancelled by either Party subject to 60 (sixty) days' written notice to the other Party.

**Article 15** The University shall request the renewal of the present Agreement before its expiry date. Any renewal of the present Agreement shall be effected by an exchange of letters between the Parties, on condition that the Chair meets its specific objectives as laid out in Article 2, and provides detailed information on activities and budget secured for the period of renewal.

**Article 16** UNESCO may decide to not renew the present Agreement, or to close the Chair if the latter fails to submit timely progress reports on its activities, the reports are negatively evaluated, or the Chair's activities do not correspond to UNESCO's strategic priorities.

**Article 17** In the event of a dispute, the Parties shall make a good faith effort to settle it amicably. If an amicable settlement cannot be reached, any dispute arising out of or relating to this Agreement shall be settled by a sole arbitrator appointed by mutual agreement or, if failing this, by the President of the International Court of Justice at the request of either Party.

In witness whereof, the undersigned, duly authorized to that effect, have signed two copies of the present Agreement in the English language, the two copies being equally authoritative.

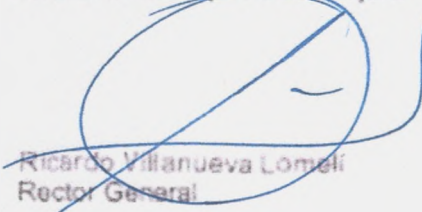
For the United Nations Educational  
Scientific and Cultural Organization



Audrey Azoulay  
Director-General

Date 21 OCT 2019

For the University of Guadalajara



Ricardo Villanueva Lomeli  
Rector General

Date 15 Nov 2019